

# **STRATEGIC and OPERATIONAL RISK MANAGEMENT**

## **Managing Enterprise-Wide Risks**

**Two-Day Workshop Facilitated by  
James Crown, Chief Executive Officer, Knowledge Group Consulting**

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### **Course Objective**

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Managing Risks is a key component of good Corporate Governance. Risk assessments, analysis and development of mitigation strategies are the responsibility of every manager. Manage risk where risk occurs. But what is risk in terms of the enterprise-wide approach to management? Risk is something that will impact upon your objectives — for good or bad — measured in terms of likelihood and consequence.

This two-day workshop will show you how to systematically Identify, Analyse, and Mitigate or Lessen risks which are unacceptable to your organisation. The results of properly managing your risks, from the Board to the newest staff member, are phenomenal — increasing efficiency and cost effectiveness, reducing the likelihood of litigation, and providing a more safe and productive workplace. It will show you how to integrate risk management into your organisation's philosophies and culture, into its strategic and business planning, and into its operations and projects.

The workshop will include a comprehensive workbook on the methodology and tools, templates, models and graphic descriptions. The manual is used during the course and is then a reference guide when you return to your desk.

#### **At this two-day workshop you will:**

- Understand and use a tested methodology that will step you through the creation of a Risk Management Culture
- Understand what Risk is, how it arises, how it can be managed
- Learn how to implement an enterprise-wide risk management program to create both a strategic risk framework and an operational risk culture
- Identify and analyse key strategic and operational risks that could impact upon the achievement of your business objectives
- Develop an implementation plan with links to business strategy, planning, budgeting and the internal control framework
- Study a new approach to Fraud Risk Control and Risk-Based Auditing
- Systematically manage risks to improve efficiency and ensure continuous improvement
- Learn how you can use risk management as an accountability tool in business unit and project management
- Learn how to monitor and evaluate your risk management outcomes
- Understand how risk management can manage the upside of risk and identify profit-generating opportunities
- Learn how to use risk management as a strategic competitive advantage tool

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### **Who Should Attend?**

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Senior management and managers who want to understand or enhance their strategic and operational risk management systems and who want to successfully link risk management to strategic strategy. Both public and private sector systems and structures will be discussed, with an emphasis on how to, when to, and why you should. The following areas – and team leaders, managers and senior managers within those areas – will benefit from this workshop.

- Strategic planning/ Operations planning
- Corporate performance
- Performance measurement/improvement
- Performance reporting
- Financial planning/budgeting
- Strategic analysis
- Project and Project management
- Organisational development/change management
- Policy development/Enterprise development
- Total quality/quality management
- Human resource planning
- Risk Management